Theories In Intercultural Communication International And Intercultural Communication Annual 722defed1f4e113075ad868a3e9e6915
Intercultural Communication Annual
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Intercultural communication concepts, thereby preparing students, scholars, educators and interculturalists to communicate ethically in a world that is simultaneously global and local. In theorizing About Intercultural Communication, editor William B. Gudykunst brings together key theories that have shaped and influenced human intercultural communication. This text provides an excellent overview of the major theories currently in use and explores three major theories that will also support the foundation for further study in the field. Each chapter helps readers understand the evolution, development, and application of the theory to provide a thorough and contemporary view of the field. This book looks at the movements of immigrants and refugees and the challenges they face as they cross cultural boundaries and strive to build a new life in an unfamiliar place. It focuses on the psychological dynamic underpinning of their adaptation process, how their internal conditions change over time, the role of their ethnic and personal backgrounds, and of the conditions of the host environment affecting the process. Addressing these and related issues, the author presents a comprehensive theory, or a ‘big picture,’ of the cross-cultural adaptation phenomenon. International Management and Intercultural Communication consists of chapters of direct observation and personal involvement in a wide variety of communication challenges in international management settings, and discusses them in terms of management theories. The cases explore interactions across national cultures and regional boundaries, demonstrating both traditional and unusual approaches to problems that sooner or later are likely to challenge all managers who operate internationally. The book is presented in two volumes. Volume 1 contains case studies concerning different aspects of international management and intercultural communication in business, marketing and politics. Volume 2 deals with cases of international management in social and educational settings. Learning a new language offers a unique opportunity to discover other cultures as well as one’s own. This discovery process is essential for developing 21st-century intercultural communication skills. To help prepare language teachers for their role as guides during this process, this book uses interdisciplinary research from second language acquisition, applied linguistics and cognitive psychology to help illustrate theoretical concepts, making them accessible to language teachers at all skill levels. The chapters introduce various perspectives on culture, intercultural communicative competence, analyzing authentic language data, teaching foreign/second languages with an intercultural communication orientation, the intercultural journey, the language-culture-identity connection, as well as resolving miscommunication and cultural conflict. While the immediate audience of this book is language teachers, the ultimate beneficiaries are language learners interested in undertaking the intercultural journey. “Cross-Cultural Communication” is a collection of essays that explain how practitioners can improve the acceptance of the intercultural communicator, how practitioners can improve the acceptance of their work, and how practitioners can improve the acceptance of their work. This book provides an up-to-date overview and assessment of intercultural communication theories. Advancements in theory, research, and practice have expanded our understanding of how people from different cultures communicate, the role of theory in intercultural communication research, Part Two includes theories on intercultural communication competence and adaptation, and Part Three focuses on specific contexts for intercultural communication such as health and illness, education, and business. The International Encyclopedia of Intercultural Communication provides a broad-based taxonomic of intercultural communication (ICC) and consists of six organizing themes. These themes are the traditional ICC core theme known as “intercultural communication,” five associated themes recognized as “cross-cultural communication,” “cultural communication,” “intergroup communication,” “intercultural training,” and “critical intercultural communication.” This encyclopedia addresses issues of ethnicity and race in intercultural communication, but not as a separate theme, but as an integral part of each thematic area. It also provides entries outside the ICC’s discipline of communication, such as cross-cultural psychology, cultural anthropology, and social psychology. This work features 256 articles written by 249 authors representing 19 different countries. The articles address issues, theories, and concepts that have substantially contributed to the development of ICC theory and research (i.e., Hall’s high- and low-context communication systems; Hofstede’s four dimensions); methodological issues of importance to ICC research (i.e., emic and etic; sampling equivalence); and summaries of findings from original studies directly pertaining to the ICC domain (i.e., cross-cultural psychological studies of cultural differences in variables pertaining to message processing and verbal/nonverbal communication behavior). Overview of the ICC domain as a whole Key research topics in the field with a strong global editorial team Overview essays on the six themes of the International Encyclopedia of Intercultural Communication. The International Encyclopedia of Intercultural Communication is an ideal book for international communication undergraduate and graduate students as well as for academic researchers and professional practitioners of intercultural communication. Today, students are more familiar with other cultures than ever before due to the media, Internet, local diversity, and their own travels abroad. Using a social constructionist framework, Inter-Cultural Communication provides today’s students with a rich understanding of how culture and communication affect
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and effect each other. Weaving multiple approaches together to provide a comprehensive understanding of and appreciation for the diversity of cultural and intercultural communication, this text helps students become more aware of their own identities and how powerful their identities can be in facilitating change: both in their own lives and in the lives of others. In the globally interconnected world, conflicts often arise as a result of tensions between different cultural perceptions and diverse social preferences. Effective communication professionals must be able to find effective intercultural conflict management solutions by bringing together a group of leading international scholars from different disciplines to tackle the problem. Consisting of two parts, this book covers major theoretical perspectives of conflict management and harmony development in the first and conflict management and harmony development in different cultural contexts in the second. Integrating the latest work on conflict management and intercultural harmony, Conflict Management and Intercultural Communication takes an interdisciplinary approach, adopts diverse perspectives, and provides for a wide range of discussions. It will serve as a useful resource for teachers, researchers, students and professionals alike. This book critically examines the main features of intercultural communication. It addresses how ideology permeates intercultural processes and develops an alternative ‘grammar’ of culture. It explores intercultural communication within the context of global politics, seeks to address the specific problems that derive from Western ideology, and sets an agenda for research. This text is a practical guide that provides readers with effective approaches to communication theories and strategies and offers a wealth of tools for enhancing communication both in Canada and abroad. Informed by the authors’ intersection of cultural identities and lived experiences, this book demonstrates how communicative practices are established and influenced within societal realms. Readers’ understanding of culture is widened beyond discussions of race and ethnicity by critically examining factors like age, familial roles, sex, gender, socioeconomic status, and disability. Guided through real and complex scenarios, this text explores how different social and cultural practices predominantly govern communication, demonstrating how to move beyond cultural values, self-identification, and self-awareness to effective cross-cultural communications. Case studies, practical activities, and thought-provoking questions accompany each chapter, helping students to explore their own attitudes and actions through self-reflection. This invaluable and comprehensive guide is ideal for students enrolled in intercultural communication and cross-cultural communication courses, including studies in business, education, social work, health care, and law enforcement. Bringing together current research, theories and methods from leading scholars in the field, this volume is a state-of-the-art study of intercultural communication competence and effectiveness. In the first part, contributors analyze the conceptual decisions made in intercultural communication research and cross-cultural communication research. This part focuses on conceptualization, operationalization, research design and sampling. The second part presents four different theoretical orientations while illustrating how each person’s theoretical bias directs the focus of research. Lastly, both quantitative and qualitative research approaches used in studying intercultural communication competence are examined. Books on intercultural communication are rarely written with an intercultural readership in mind. In contrast, this multinational team of authors has put together an introduction to communicating across cultures that uses examples and case studies from around the world. The book further covers essential new topics, including international conflict, social networking, migration, and the effects technology and mass media play in the globalization of communication. Written to be accessible for international students today, this text situates communication theory in a truly global perspective. Each chapter brings to life the links between theory and practice and between the global and the local, introducing key theories and their practical applications. Along the way, you will be supported with first-rate learning resources, including: • theory corner introductions with boxed-out digests of key theoretical concepts; • case illustrations putting the main points of each chapter into context; • learning objectives, discussion questions, key terms and further reading for each chapter; • a companion website containing resources for instructors, including multiple choice questions, presentations, slides, exercises and activities, and teaching notes. This book will not merely guide you to success in your studies, but will teach you to become a more critical consumer of information and understand the influence of your own culture on how you view yourself and others. This handbook takes a multi-disciplinary approach to offer a current state-of-art survey of intercultural communication (IC) studies. The chapters aim for an overarching perspective, theoretical clarity and empirical understanding with good practical implications. Attention is mostly on face to face communication and networks sustained by digital technologies. Much less on telephone, email or other forms of written or verbal communication (implicit or explicit, verbal or nonverbal, interpersonal or noninterpersonal, group or individual, symbolic or material, face to face, telephone, email, chatting, blogging, forum discussions, social networking sites, and other networked practices across cultures) and intercultural communication (works on communication involving parties of diverse cultural backgrounds). Topics include generally histories of IC research, theoretical perspectives, non-Western theories, and cultural communication; specifically communication styles, emotions, interpersonal relationships, ethnocentrism, stereotypes, cultural learning, cross-cultural adaptation, and cross border messages; and particular contexts of conflicts, social change, aging, business, health, and new media. Although the book is prepared for graduate students and academicians, intercultural communication practitioners will also find something useful here. This book originates from the editors’ interest in one of the most relevant fields of research these days: Intercultural and International Business Communication. The needs of the business world to communicate effectively at an international level in order to overcome language differences have proved to be a fascinating topic for many scholars. International business discourse is culturally situated and therefore context-dependent, and all three - discourse, culture and context - play a key role in the communication process. The present contributions analyse this topic under the perspective of theory, research and teaching. Different scholars have offered their views on the subject, presenting contributions on different areas related to business communication all over the world. Now in paperback, this indispensable volume summarizes the state of the art in international, intercultural and intergroup communication and sets the stage for future research in the field of intercultural communication. Readers interested in the latest trends and developments in this field will find this book an invaluable and comprehensive guide. The volume frames the critical issues facing scholars studying language and communication, stimulates new theoretical formulations, demonstrates the application of diverse methods of research, and provides the basis for finding solutions to critical issues facing the modern world. Moving beyond the U.S.-Eurocentric paradigm of communication theory, this handbook broadens the horizons of the discipline by highlighting underrepresented, especially non-Western, theorists and theories, and identifies key issues and challenges for future scholarship. Showcasing diverse perspectives, this handbook facilitates active engagement in different cultural traditions and theoretical orientations that are global in scope but local in effect. It begins by exploring past efforts to diversify the field, continuing on to examine the realities of this critical turn against a background of unequal power relations, and to illuminate the role that radical culture educators can play in the making of a more democratic and egalitarian social order. The volume takes as a starting point the idea that criticality draws on a number of intellectual traditions, which do not always focus on social and political critique, and argues that because ideological hegemony impacts on the meanings that people create and share, intercultural communication pedagogy ought to locate itself within wider socio-political contexts. With reference points drawn from critical and transnational social theory, critical pedagogy and intercultural theory, contributors to this book provide readers with powerful ways that show how this can be achieved, and together assess the impact that their understanding of critically can make on modern/foreign language education. The volume is divided into three major parts, namely: • theorizing critically; • researching critically; and • teaching critically. Intercultural Communication: Globalization and Social Justice, Second Edition, introduces students to the study of communication among cultures within the broader context of globalization. Kathryn Sorrells highlights history, power, and global institutions as central to understanding the relationships and contexts that shape
intercultural communication. Based on a framework that promotes critical thinking, reflection, and action, this text takes a social justice approach that provides students with the skills and knowledge to create a more equitable world through communication. Loaded with new case studies and contemporary topics, the Second Edition has been fully revised and updated to reflect the current global context, emerging local and global issues, and more diverse experiences. This book has the chapters from the Handbook of International and Intercultural Communication, Second Edition relating to the structure and growth of cross-cultural and intercultural communication. With an expanded forward by William Gudykunst it is an invaluable resource for students and lecturers of communications studies. The methodology behind intercultural communication research has been largely neglected by scholars of intercultural communication. The aim of this volume is to advance the study of intercultural communication and move away from the current abstract stage of development. To do this scholars must be competent methodologists, able to deal with both qualitative approaches and quantitative approaches to the research. To this end, the editors have collected contributions which examine the skills necessary to have a firm grounding in general methodological issues, research techniques, statistics, methods for doing comparative sociology, and methods of traditional anthropology. Essays also deal with problems arising from such research, and the sociology of knowledge of intercultural communication as opposed to cross-cultural communication. What is intercultural communication? How does perspective shape a person's definition of the key tenets of the term and the field? These are the core questions explored by this accessible global introduction to intercultural communication. Each chapter explores the topic from a different geographic, religious, theoretical, and/or methodological perspective, with an emphasis on non-Western approaches, including Buddhist, South American, Muslim, and Chinese perspectives. Featuring the voices of a range of international contributors, this new textbook presents the full breadth of diverse approaches to intercultural communication and showcases the economic, political, and cultural/societal needs for and benefits of communicative competence.