This volume originates from the editors' interest in one of the most relevant fields of research these days: Intercultural and International Business Communication. The needs of the business world to communicate effectively at an international level in order to overcome language differences have proved to be a fascinating topic for many scholars. International business discourse is culturally-situated and therefore context-dependent, and all three - discourse, culture and context - play a key role in the communication process. The present contributions analyse this topic under the perspective of theory, research and teaching. Different scholars have offered their views on the subject, presenting contributions on different areas related to business communication all over the world.

Communicating Globally: Intercultural Communication and International Business uniquely integrates the theory and skills of intercultural communication with the practices of multinational organizations and international business. Authors Wallace V. Schmidt, Roger N. Conaway, Susan S. Easton, and William J. Wardrope provide students with a cultural general awareness of diverse world views, valuable insights on understanding and overcoming cultural differences, and a clear path to international business success.

This book has the chapters from the Handbook of International and Intercultural Communication, Second Edition relating to the structure and growth of cross-cultural and intercultural communication. With an expanded forward by William Gudykunst it is an invaluable resource for students and lecturers of communications studies.

Sponsored by the International and Intercultural Communication Division of the Speech Communication Association, the goal of the International and Intercultural Communication Annual is to promote better understanding of the international and intercultural communication processes. The current volume considers the relationships between language, communication and culture. Sections deal with the critical issues related to language acquisition, context and cognition; present an array of perspectives in analyzing the role of language in comparative cross-cultural and communication settings; and examine the role of first and second language usage in intergroup communication contexts. Working in the
Now in paperback, this indispensable volume summarizes the state of the art in international, intercultural and developmental communication and sets the agenda for future research. It includes: an overview of major theoretical and applied issues; processes and effects in international and intercultural communication; contexts; and issues of conducting research on culture, language and communication. The volume frames the critical issues facing scholars studying language and communication, stimulates new theoretical formulations, demonstrates the application of diverse methods of research, and provides the basis for finding solutions to critical issues facing the modern world.

Today, students are more familiar with other cultures than ever before because of the media, Internet, local diversity, and their own travels abroad. Using a social constructionist framework, Inter/Cultural Communication provides today's students with a rich understanding of how culture and communication affect and effect each other. Weaving multiple approaches together to provide a comprehensive understanding of and appreciation for the diversity of cultural and intercultural communication, this text helps students become more aware of their own identities and how powerful their identities can be in facilitating change—both in their own lives and in the lives of others.

This handbook takes a multi-disciplinary approach to offer a current state-of-art survey of intercultural communication (IC) studies. The chapters aim for conceptual comprehension, theoretical clarity and empirical understanding with good practical implications. Attention is mostly on face to face communication and networked communication facilitated by digital technologies, much less on technically reproduced mass communication. Contributions cover both cross cultural communication (implicit or explicit comparative works on communication practices across cultures) and intercultural communication (works on communication involving parties of diverse cultural backgrounds). Topics include generally histories of IC research, theoretical perspectives, non-western theories, and cultural communication; specifically communication styles, emotions, interpersonal relationships, ethnocentrism, stereotypes, cultural learning, cross cultural adaptation, and cross border messages; and particular context of conflicts, social change, aging, business, health, and new media. Although the book is prepared for graduate students and academicians, intercultural communication practitioners will also find something useful here.

This book brings together principles and new theories in intercultural communication in a concise and practical manner, focusing on communication as the foundation for management and global leadership. Grounded in the Cultural Intelligence Model, this compact text examines the concepts associated with understanding culture and communication in the global business environment to help readers: • Understand intercultural communication processes. • Improve self-awareness and communication in Intercultural settings. • Expand skills in identifying, analyzing, and solving intercultural communication challenges at work. • Evaluate whether one’s communication has been effective. Richly illustrated with examples, activities, real-world applications, and recent case studies that make the content come alive, Intercultural Communication for Global Business is an ideal companion for any business student or manager dedicated to communicating more effectively in a globalized society.

"Cross-Cultural Communication" is a collection of essays that examines how practitioners can improve the acceptance of their documentation when communicating to cultures other than their own. The essays begin by examining the cross-cultural issues relating to quality in documentation. From there, the essays look at examples of common documents, analysing them from several perspectives. Specifically, the author uses communication theories (such as Bernstein's Elaborated and Restricted Code theory and M arwell and Schmidt's Compliance-Gaining theory) to show how documents used by readers who are not native speakers of English can be written and organized to increase their effectiveness. The principal assumption about how practitioners create their documents is that, while large organizations can afford to write, translate, and then localize, small- to medium-size organizations produce many documents that are used directly by people in other cultures—often without translating and localizing. The advantage the writer gains from these essays is in understanding the strategies and knowing the kinds of strategies to apply in specific situations. In addition, the essays can serve as a
valuable resource for students and teachers alike as they determine ways to understand how cross-cultural communication is different and why it makes a difference. Not only do students need to be aware of the various strategies they may apply when creating documents for cross-cultural settings, they also need to see how research can apply theories from different areas in the case of these essays, communication and rhetorical theories. A further value of the essays is to show the students the role standards play in cross-cultural communication; standards are written by committees that follow style rules developed by the International Standardization Organization in Geneva. Thus, both students and practitioners can find valuable cross-cultural communication advice in these essays.

This edited research volume explores the development of what can be described as the ‘critical turn’ in intercultural communication pedagogy, with a particular focus on modern/foreign language education. The main aim is to trace the realisations of this critical turn against a background of unequal power relations, and to illuminate the role that radical culture educators can play in the making of a more democratic and egalitarian social order. The volume takes as a starting point the idea that criticality draws on a number of intellectual traditions, which do not always focus on social and political critique, and argues that because ideological hegemony impacts on the meanings that people create and share, intercultural communication pedagogy ought to locate itself within wider socio-political contexts. With reference points drawn from critical and transnational social theory, critical pedagogy and intercultural theory, contributors to this volume provide readers with powerful ways that show how this can be achieved, and together assess the impact that their understanding of criticality can make on modern/foreign language education. The volume is divided into three major parts, namely: ‘theorising critically’, ‘researching critically’ and ‘teaching critically’.

This volume provides an up to date overview and assessment of intercultural communication theories. Advancements stimulated by empirical research resulting from the 1983 title in the same series, Intercultural Communication Theory, are reflected in this volume. In addition to revised chapters on such topics as constructivist theory, coordinated management theory, convergence theory, and adaptation in intercultural relationships, a number of new perspectives have been developed, including discussions on intercultural transformation and network theory. Contributors from UK and Australia serve to broaden the scope. Just as the earlier volume helped to define the field, Theorizing Intercultural Communication is an important contrib

This book critically examines the main features of intercultural communication. It addresses how ideology permeates intercultural processes and develops an alternative ‘grammar’ of culture. It explores intercultural communication within the context of global politics, seeks to address the specific problems that derive from Western ideology, and sets out an agenda for research.

Now in paperback, this indispensable volume summarizes the state of the art in international, intercultural and developmental communication and sets the agenda for future research. It includes: an overview of major theoretical and applied issues; processes and effects in international and intercultural communication; contexts; and issues of conducting research on culture, language and communication. The volume frames the critical issues facing scholars studying language and communication, stimulates new theoretical formulations, demonstrates the application of diverse methods of research, and provides the basis for finding solutions to critical issues facing the modern world.

The International Encyclopedia of Intercultural Communication employs a broadly-based taxonomy of intercultural communication (ICC) that consists of six organizing themes. Those themes are the traditional ICC core theme—known as “intercultural communication”—and five associated themes recognized as “cross-cultural communication,” “cultural communication,” “intergroup communication,” “intercultural training,” and “critical intercultural communication.” This encyclopedia addresses issues of ethnicity and race in intercultural communication—not as a separate theme, but as an integral part of each thematic area. It also provides entries outside the ICC’s discipline of communication, such as cross-cultural psychology, cultural anthropology, and social psychology. This work features 256 articles written by 249 authors representing 19 different countries. The articles address issues, theories, and concepts that have substantively contributed to the development of ICC theory and research (ie: Hall's
high- and low-context communication systems; Hofstede's four dimensions); methodological issues of importance to ICC research (ie: emic and etic; sampling equivalence); and summaries of findings from original studies directly pertaining to the ICC domain (ie: cross-cultural psychological studies of cultural differences in variables pertaining to message processing and verbal/nonverbal communication behavior). Overview of the ICC domain as a whole Key research topics in the field with a strong global editorial team Overview essays on the six thematic areas of study Cross-over information from cross-cultural psychology, cultural anthropology, and social psychology Part of The Wiley Blackwell-ICA International Encyclopedias of Communication series, published in conjunction with the International Communication Association. Online version available at Wiley Online Library. The International Encyclopedia of Intercultural Communication is an ideal book for international communication undergraduate and graduate students as well as for academic researchers and professional practitioners of intercultural communication.

The seventh volume of the distinguished series International and Intercultural Communication Annuals is published for the first time by SAGE. It is also the first volume to be presented in a new format: theme-oriented volumes that examine key issues in intercultural communication. Twenty four leaders in the field contribute original essays that review the progress made toward developing theories of intercultural communication. Theories based on traditional communication perspectives, new theories that are unique to this new emerging discipline, and contributions from such areas as philosophy, social psychology and linguistics are described. 'If one were to offer a seminar designed to take stock of theory in intercultural co

Learning a new language offers a unique opportunity to discover other cultures as well as one's own. This discovery process is essential for developing 21st-century intercultural communication skills. To help prepare language teachers for their role as guides during this process, this book uses interdisciplinary research from social sciences and applied linguistics on intercultural communication for designing teaching activities that are readily implemented in the language classroom. Diverse language examples are used throughout the book to illustrate theoretical concepts, making them accessible to language teachers at all skill levels. The chapters introduce various perspectives on culture, intercultural communicative competence, analyzing authentic language data, teaching foreign/second languages with an intercultural communication orientation, the intercultural journey, the language-culture-identity connection, as well as resolving miscommunication and cultural conflict. While the immediate audience of this book is language teachers, the ultimate beneficiaries are language learners interested in undertaking the intercultural journey.

This book looks at the movements of immigrants and refugees and the challenges they face as they cross cultural boundaries and strive to build a new life in an unfamiliar place. It focuses on the psychological dynamic underpinning of their adaptation process, how their internal conditions change over time, the role of their ethnic and personal backgrounds, and of the conditions of the host environment affecting the process. Addressing these and related issues, the author presents a comprehensive theory, or a "big picture," of the cross-cultural adaptation phenomenon.

In today's integrated global economy, technical communicators often collaborate in international production teams, work with experts in overseas subject matter, or coordinate documentation for the international release of products. Working effectively in such situations requires technical communicators to acquire a specialized knowledge of culture and communication. This book provides readers with the information needed to integrate aspects of intercultural communication into different educational settings.

Intercultural Communication: Globalization and Social Justice, Second Edition, introduces students to the study of communication among cultures within the broader context of globalization. Kathryn Sorrells highlights history, power, and global institutions as central to understanding the relationships and contexts that shape intercultural communication. Based on a framework that promotes critical thinking, reflection, and action, this text takes a social justice approach that provides students with the skills and knowledge to create a more equitable world through communication. Loaded with new case studies and
contemporary topics, the Second Edition has been fully revised and updated to reflect the current global context, emerging local and global issues, and more diverse experiences.

Intercultural communication competence is an indispensable ability for people to interact appropriately and effectively across nations and regions in the globalized world. Competent intercultural communication enables people to reach mutual understanding as well as reciprocal relationships. In recent decades, considerable progress has been made in the research of intercultural communication competence. However, due to its complexity, many problems remain unanswered and need to be addressed. This book seeks to conceptualize intercultural communication competence from diverse perspectives, explore its re-conceptualization in globalization, and investigate its development in cultural contexts and interaction scenarios. A group of leading international scholars in different academic disciplines join to map out a comprehensive picture, providing an in-depth and up-to-date work on intercultural communication competence. The book adopts an interdisciplinary approach and enhances readers' understanding on the concept of intercultural communication competence. It is a useful source for educators, researchers, students and professionals.

This text is a practical guide that provides readers with effective approaches to communication theories and strategies and offers a wealth of tools for enhancing communication both in Canada and abroad. Informed by the authors' intersection of cultural identities and lived experiences, Intercultural Communication demonstrates how communicative practices are established and influenced within societal realms. Readers' understanding of culture is widened beyond discussions of race and ethnicity by critically examining factors like age, familial roles, sex, gender, socioeconomic status, and disability. Guided through real and complex scenarios, this text explores how different social and cultural practices present implications for communication, demonstrating how to manage conversations in appropriate and meaningful ways. Key topics include verbal and non-verbal communication, cultural values, self-awareness, and digital communications. Case studies, practical activities, and thought-provoking questions accompany each chapter, helping students to explore their own attitudes and actions through self-reflection. This invaluable and comprehensive guide is ideal for students enrolled in intercultural communication and cross-cultural communication courses, including studies in business, education, social work, health care, and law enforcement.

In the globally interconnected world, conflicts often arise as a result of tensions between different cultural perceptions and diverse social preferences. Effectively managing conflicts and harmonizing intercultural relationships are essential tasks of intercultural communication research. This book seeks to find effective intercultural conflict management solutions by bringing together a group of leading international scholars from different disciplines to tackle the problem. Consisting of two parts, this book covers major theoretical perspectives of conflict management and harmony development in the first and conflict management and harmony development in different cultural contexts in the second. Integrating the latest work on conflict management and intercultural harmony, Conflict Management and Intercultural Communication takes an interdisciplinary approach, adopts diverse perspectives, and provides a wide range of discussions. It will serve as a useful resource for teachers, researchers, students and professionals alike.

The Global Intercultural Communication Reader is the first anthology to take a distinctly non-Eurocentric approach to the study of culture and communication. In this expanded second edition, editors Molefi Kete Asante, Yoshitaka Miike, and Jing Yin bring together thirty-two essential readings for students of cross-cultural, intercultural, and international communication. This stand-out collection aims to broaden and deepen the scope of the field by placing an emphasis on diversity, including work from authors across the globe examining the processes and politics of intercultural communication from critical, historical, and indigenous perspectives. The collection covers a wide range of topics: the emergence and evolution of the field; issues and challenges in cross-cultural and intercultural inquiry; cultural wisdom and communication practices in context; identity and intercultural competence in a multicultural society; the effects of globalization; and ethical considerations. Many readings first appeared outside the mainstream Western academy and offer diverse theoretical lenses on culture and communication practices in the world community. Organized into five themed sections for easy
classroom use, The Global Intercultural Communication Reader includes a detailed bibliography that will be a crucial resource for today's students of intercultural communication.

The methodology behind intercultural communication research has been largely neglected by scholars of intercultural communication. The aim of this volume is to advance the study of intercultural communication and move away from the current abstract stage of development. To do this scholars must be competent methodologists, able to deal with both qualitative approaches and quantitative approaches to the research. To this end, the editors have collected contributions which examine the skills necessary to have a firm grounding in general methodological issues, research techniques, statistics, methods for doing comparative sociology, and methods of traditional anthropology. Essays also deal with problems arising from such research, and the sociology of knowledge of intercultural communication as opposed to cross-cultural communication.

What is intercultural communication? How does perspective shape a person's definition of the key tenets of the term and the field? These are the core questions explored by this accessible global introduction to intercultural communication. Each chapter explores the topic from a different geographic, religious, theoretical, and/or methodological perspective, with an emphasis on non-Western approaches, including Buddhist, South American, Muslim, and Chinese perspectives. Featuring the voices of a range of international contributors, this new textbook presents the full breadth of diverse approaches to intercultural communication and showcases the economic, political, and cultural/societal needs for and benefits of communicative competence.

Winner of the National Communication Association's International and Intercultural Communication Division's 2014 Outstanding Authored Book of the Year award This book engages the notion of cosmopolitanism as it applies to intercultural communication, which itself is undergoing a turn in its focus from post-postmodern research towards critical/interpretive and postcolonial perspectives, particularly as globalization informs more of the current and future research in the area. It emphasizes the postcolonial perspective in order to raise critical consciousness about the complexities of intercultural communication in a globalizing world, situating cosmopolitanism—the notion of global citizenship—as a multilayered lens for research. Cosmopolitanism as a theoretical repertoire provides nuanced descriptions of what it means to be and communicate as a global citizen, how to critically study interconnectedness within and across cultures, and how to embrace differences without glossing over them. Moving intercultural communication studies towards the global in complex and nuanced ways, this book highlights crucial links between globalization, transnationalism, postcolonialism, cosmopolitanism, social injustice and intercultural communication, and will help in the creation of classroom spaces devoted to exploring these links. It also engages the links between theory and praxis in order to move towards intercultural communication pedagogy and research that simultaneously celebrates and interrogates issues of cultural difference with the aim of creating continuity rather than chasms. In sum, this book orients intercultural communication scholarship firmly towards the critical and postcolonial, while still allowing the incorporation of traditional intercultural communication concepts, thereby preparing students, scholars, educators and interculturalists to communicate ethically in a world that is simultaneously global and local.

Moving beyond the U.S.-Eurocentric paradigm of communication theory, this handbook broadens the intellectual horizons of the discipline by highlighting underrepresented, especially non-Western, theorists and theories, and identifies key issues and challenges for future scholarship. Showcasing diverse perspectives, the handbook facilitates active engagement in different cultural traditions and theoretical orientations that are global in scope but local in effect. It begins by exploring past efforts to diversify the field, continuing on to examine theoretical concepts, models, and principles rooted in local cumulative wisdom. It does not limit itself to the mass-interpersonal communication divide, but rather seeks to frame theory as global and inclusive in scope. The book is intended for communication researchers and advanced students, with relevance to scholars with an interest in theory within information science, library science, social and cross-cultural psychology, multicultural education, social justice and social ethics, international relations, development studies, and political science.
In Theorizing About Intercultural Communication, editor William B. Gudykunst brings together key theories that have shaped and influenced human intercultural communication. This text provides an excellent overview of the major theories currently in use and examines how these theories will also support the foundation for future research in this area. Contributors to this text include individuals who actually developed the theories covered in the book. Each contributor highlights the evolution, development, and application of the theory to provide a thorough and contemporary view of the field.

International Management and Intercultural Communication consists of cases of direct observation and personal involvement in a wide variety of communication challenges in international management settings; and discusses them in terms of management theories. The cases explore interactions across national cultures and regional boundaries, demonstrating both traditional and unusual approaches to problems that sooner or later are likely to challenge all managers who operate internationally. The book is presented in two volumes. Volume 1 contains case studies concerning different aspects of international management and intercultural communication in business, marketing and politics. Volume 2 deals with cases of international management in social and educational settings.

This handbook summarises the state of the art in international, cultural and developmental communication and sets the agenda for future research.

Books on intercultural communication are rarely written with an intercultural readership in mind. In contrast, this multinational team of authors has put together an introduction to communicating across cultures that uses examples and case studies from around the world. The book further covers essential new topics, including international conflict, social networking, migration, and the effects technology and mass media play in the globalization of communication. Written to be accessible for international students too, this text situates communication theory in a truly global perspective. Each chapter brings to life the links between theory and practice and between the global and the local, introducing key theories and their practical applications. Along the way, you will be supported with first-rate learning resources, including: • theory corners with concise, boxed-out digests of key theoretical concepts • case illustrations putting the main points of each chapter into context • learning objectives, discussion questions, key terms and further reading framing each chapter and stimulating further discussion • a companion website containing resources for instructors, including multiple choice questions, presentation slides, exercises and activities, and teaching notes. This book will not merely guide you to success in your studies, but will teach you to become a more critical consumer of information and understand the influence of your own culture on how you view yourself and others.

Bringing together current theories on intercultural communication, this volume introduces some new theoretical developments. These diverse approaches offer guidance for investigating the complex phenomenon of intercultural communication. Part One provides an overview of the role of theory in intercultural communication research, Part Two includes theories on intercultural communication competence and adaptation, and Part Three focuses on specific contexts for intercultural communication such as health and small groups.

Translating Theory into Practice Globalizing Intercultural Communication: A Reader introduces students to intercultural communication within the global context, and equips them with the knowledge and understanding to grapple with the dynamic, interconnected and complex nature of intercultural relations in the world today. This reader is organized around foundational and contemporary themes of intercultural communication. Each of the 14 chapters pairs an original research article explicating key topics, theories, or concepts with a first-person narrative that brings the chapter content alive and invites students to develop and apply their knowledge of intercultural communication. Each chapter’s pair of readings is framed by an introduction highlighting important issues presented in the readings that are relevant to the study and practice of intercultural communication and end-of-chapter pedagogical features including key terms and discussion questions. In addition to illuminating concepts, theories, and issues, authors/editors Kathryn Sorrells and Sachi Sekimoto focus particular attention on grounding theory in everyday experience and translating theory into practice and actions that can be taken to
promote social responsibility and social justice.

Bringing together current research, theories and methods from leading scholars in the field, this volume is a state-of-the-art study of intercultural communication competence and effectiveness. In the first part, contributors analyze the conceptual decisions made in intercultural communication competence research by examining decisions regarding conceptualization, operationalization, research design and sampling. The second part presents four different theoretical orientations while illustrating how each person's theoretical bias directs the focus of research. Lastly, both quantitative and qualitative research approaches used in studying intercultural communication competence are examined.

This book provides a critical analysis of the key concepts in culture and interaction. Drawing from a breadth of perspectives and contemporary analysis, it equips students and professionals from varied backgrounds with the tools to understand, discuss and apply these concepts to their own experiences of intercultural interaction.

This new edition provides a comprehensive overview of current theory and research written by the top theorists and researchers in each area. It has been updated to address the growing influence of technology, changing relationships, and several growing integrated approaches to communication and includes seven new chapters on: Digital Media ? Media Effects ? Privacy ? Dark Side ? Applied Communication ? Relational Communication ? Instructional Communication ? Communication and the Law The book continues to be essential reading for students and faculty who want a thorough overview of contemporary communication theory and research.

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Contains 36 articles showcasing the development and diversity of intercultural communication theories in countries such as China, Africa, the United States, New Zealand, Mexico, Egypt, and others. Topics discussed include identity and communication, intercultural verbal and nonverbal processes and interactions, relationships, and ethics. -- Publisher description

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