This book presents a new approach to comparative politico-linguistic discourse analysis. It takes a transdisciplinary stance and combines analytical tools...
Get Free The Language Of Political Discourse A Study Of Acceptance

from linguistic discourse analysis (keywords, metaphors, argumentation, genre) and political science (political culture, comparative politics, ideologies). It is comprehensive in its introduction of approaches from the German tradition of politico-linguistics. This tradition has not, thus far, been accessible to a non-German speaking readership and hence the volume adds insights into the mechanics of political discourse from a diverse set of viewpoints. The book analyses the modernisation discourses in social democratic parties in Britain and Germany between 1994 and 2003, a project that was named ‘Third Way’. It demonstrates how political language and political culture are related and how politicians will adapt a global ideology to local political circumstances in order to convince the electorate. At the same time, the book presents new insights into the German political culture and the version of Third Way discourses in the Social Democratic Party of Germany (SPD) under the leadership of Gerhard Schröder which have played a key role in shaping current political discourse in Germany. It concludes with a model for the study of political discourse which makes the work relevant to scholars in Social Sciences and beyond.

Linguistic Variation: Structure and Interpretation

In this accessible new textbook, Isabela and Norman Fairclough present their innovative approach to analysing political discourse. Political Discourse Analysis integrates analysis of arguments into critical discourse analysis and political discourse analysis. The book is grounded in a view of politics in which deliberation, decision and action are crucial concepts: politics is about arriving cooperatively at decisions about what to do in the context of disagreement, conflict of interests and values, power inequalities, uncertainty and risk. The first half of the book introduces the authors’ new approach to the analysis and evaluation of practical arguments, while the second half explores how it can be applied by looking
at examples such as government reports, parliamentary debates, political speeches and online discussion forums on political issues. Through the analysis of current events, including a particular focus on the economic crisis and political responses to it, the authors provide a systematic and rigorous analytical framework that can be adopted and used for students’ own research. This exciting new text, co-written by bestselling author Norman Fairclough, is essential reading for researchers, upper undergraduate and postgraduate students of discourse analysis, within English language, linguistics, communication studies, politics and other social sciences.

When Words Trump Politics

The characteristics, nature, and content of the language used in the public sphere of various Western and non-Western societies are examined in this collection of essays. They also analyze the functions language plays in the polity and the link between culture, political culture, and the language that politicians and the public use in their symbolic interaction. This work details and examines the characteristics, nature, and content of the language used in the public sphere of various Western and non-Western societies; the functions language plays in the polity; and the link between culture, political culture, and the language that politicians and other elites, as well as the public, use in their symbolic interaction. The essays describe and analyze the topic of political language from different perspectives--political science, psychology, philosophy, sociology, gender studies, economics, religious, public administration, mass communication, and linguistics. Essays examine the discourse of political press reports and TV interviews, political orations and election propaganda, legalistic, political-philosophic, and religious treatises. Throughout it provides an overview of the state of the art of political language, utilizing various research methods and disciplines.
American Political Discourse on China

The topic of Language and Ideology has increasingly gained importance in the linguistic sciences. The general aim of critical linguistics is the exploration of the mechanisms of power which establish inequality, through the systematic analysis of political discourse (written or oral). This reader contains papers on a variety of topics, all related to each other through explicit discussions on the notion of ideology from an interdisciplinary approach with illustrative analyses of texts from the media, newspapers, schoolbooks, pamphlets, talkshows, speeches concerning language policy in Nazi-Germany, in Italofascism, and also policies prevalent nowadays. Among the interesting subjects studied are the jargon of the student movement of 1968, speeches of politicians, racist and sexist discourse, and the language of the green movement. Because of the enormous influence of the media nowadays, the explicit analysis of the mechanisms of manipulation, suggestion, and persuasion inherent in language or about language behaviour and strategies of discourse are of social relevance and of interest to all scholars of social sciences, to readers in all educational institutions, to analysts of political discourse, and to critical readers at large.

The Terms of Political Discourse.

Despite the U.S. and China’s shared economic and political interests, distrust between the nations persists. How does the United States rhetorically navigate its relationship with China in the midst of continued distrust? This book pursues this question by rhetorically analyzing U.S. news and political discourse concerning the 2008 Beijing Olympic Games, the 2010 U.S. midterm elections, the 2012 U.S. presidential election, and the 2014-2015 Chinese cyber espionage controversy. It finds that memory frames of China as the yellow peril and the red menace have combined to construct China as a
threatening red peril. Red peril characterizations revive and revise yellow peril tropes of China as a moral, political, economic and military threat by imbuing them with anti-communist ideology. Tracing the origins, functions, and implications of the red peril, this study illustrates how historical representations of the Chinese threat continue to limit understanding of U.S.-Sino relations by keeping the nations’ relationship mired in the past.

Political Discourse and Conflict Resolution

Tracing the history of political rhetoric in nineteenth-century America and Britain, Andrew W. Robertson shows how modern election campaigning was born. Robertson discusses early political cartoons and electioneering speeches as he examines the role of each nation’s press in assimilating masses of new voters into the political system. Even a decade after the American Revolution, the authors shows, British and American political culture had much in common. On both sides of the Atlantic, electioneering in the 1790s was confined mostly to male elites, and published speeches shared a characteristically Neoclassical rhetoric. As voting rights were expanded, however, politicians sought a more effective medium and style for communicating with less-educated audiences. Comparing changes in the modes of in the two countries, Robertson reconstructs the transformation of campaign rhetoric into forms that incorporated the oral culture of the stump speech as well as elite print culture. By the end of the nineteenth century, the press had become the primary medium for initiating, persuading, and sustaining loyal partisan audiences. In Britain and America, millions of men participated in a democratic political culture that spoke their language, played to their prejudices, and courted their approval. Today’s readers concerned with broadening political discourse to reach a more diverse audience will find rich and intriguing parallels in Robertson’s account.
Analysing Political Speeches

The Language of Politics: * examines how both politicians and commentators describe political stances * explores some of the most common linguistic features to be found in political speeches * analyses electioneering through various written texts including manifestos, posters and pamphlets * looks at how politicians answer questions both in the media and in parliament * includes examples of political discourse from Britain, America and Australia * has a comprehensive glossary of terms.

The Language of Politics

Politicians enact three main roles in political discourse - narrator, interlocutor and character - to achieve specific goals. This book explains these roles and how they constitute discursive strategies, correlating with political aims. In short: politicians evoke voices in discourse to strategically position themselves in relation to social actors and events. The book describes these strategies and analyzes the manner in which they are employed by three very different politicians - Fidel Castro, Hugo Chavez and George W. Bush. The roles are studied cross-culturally and from different ideological backgrounds. This book explains how political ideologies are constructed, defined and redefined by linguistic means, showing specific ways in which politicians manipulate language to achieve the goals on their political agenda. It applies new methodological approaches to the analysis of political discourse and also contributes to the sparse literature on political discourse analysis of Spanish-speaking politicians.

Political Discourse as Dialogue

The topic of Language and Ideology has increasingly gained importance in the linguistic sciences. The general aim of critical linguistics is the exploration of the mechanisms of power which establish inequality, through
the systematic analysis of political discourse (written or oral). This reader contains papers on a variety of topics, all related to each other through explicit discussions on the notion of ideology from an interdisciplinary approach with illustrative analyses of texts from the media, newspapers, schoolbooks, pamphlets, talkshows, speeches concerning language policy in Nazi-Germany, in Italofascism, and also policies prevalent nowadays. Among the interesting subjects studied are the jargon of the student movement of 1968, speeches of politicians, racist and sexist discourse, and the language of the green movement. Because of the enormous influence of the media nowadays, the explicit analysis of the mechanisms of “manipulation”, “suggestion”, and “persuasion” inherent in language or about language behaviour and strategies of discourse are of social relevance and of interest to all scholars of social sciences, to readers in all educational institutions, to analysts of political discourse, and to critical readers at large.

Discourse Power Address

William Connolly presents a lucid and concise defense of the thesis of "essentially contested concepts" that can well be read as a general introduction to political theory, as well as for its challenge to the prevailing understanding of political discourse. In Connolly's view, the language of politics is not a neutral medium that conveys ideas independently formed but an institutionalized structure of meanings that channels political thought and action in certain directions. In the new preface he pursues the implications of this perspective for a distinctive conception of ethics and democracy.

Voice in Political Discourse

This book takes an innovative view of language and politics, charting the terrain of political identities and
discourses in New Zealand through detailed linguistic analysis of interactions with its voters. The author first sets out the geographical and sociopolitical context, examining how the constraints of a small and isolated country interact with widespread social values such as egalitarianism. He then delves into the multiple nature of identities and explores how Kiwis form their political selves through informal talk with others and in engagement with their physical and discursive surroundings. In doing so, the author provides an in-depth exploration of New Zealand political culture, identity and discourse, and sheds light on how we use language to become political people. This book will be of interest to linguists, political scientists and sociologists working with discourse analysis.

**Discourse and Democracy**

This book offers new insights into the close relationship between political discourses and conflict resolution through critical analysis of the role of discursive change in a peace process. Just as a peace process has many dimensions and stakeholders, so the discourses considered here come from a wide range of sources and actors. The book contains in-depth analyses of official discourses used to present the peace process, the discourses of political party leaders engaging (or otherwise) with it, the discourses of community-level activists responding to it, and the discourses of the media and the academy commenting on it. These discourses reflect varying levels of support for the peace process - from obstruction to promotion - and the role of language in moving across this spectrum according to issue and occasion. Common to all these analyses is the conviction that the language used by political protagonists and cultural stakeholders has a profound effect on progression towards peace. Bringing together leading experts on Northern Ireland’s peace process from a range of academic disciplines, including political science, sociology, linguistics, history, geography, law,
and peace studies, this book offers new insights into the discursive dynamics of violent political conflict and its resolution.

Political Discourse Analysis

President Donald Trump and His Political Discourse brings together a diverse collection of perspectives on President Trump’s Twitter rhetoric. Truly unique in its in-depth exploration, the volume demonstrates the ways in which international and U.S. relations, media and "fake news," and marginalized groups, among other things, have been the subject of President Trump’s tweets. It also features qualitative-quantitative analyses, evaluating tweet patterns, broader language shifts, and the psychology of President Trump’s Twitter voice. The purpose of this collection is not only to analyze the language used but also to consider the ramifications of the various messages on both individual and global levels, for which Trump is both celebrated and criticized. Interdisciplinary in approach, this collection is a useful resource for students in political rhetoric and communication, international relations, linguistics, journalism, leadership studies, and more.

Positioning and Stance in Political Discourse: The Individual, the Party, and the Party Line

The state of political discourse in the United States today has been a subject of concern for many Americans. Political incivility is not merely a problem for political elites; political conversations between American citizens have also become more difficult and tense. The 2016 presidential elections featured campaign rhetoric designed to inflame the general public. Yet the 2016 election was certainly not the only cause of incivility among citizens. There have been many instances in recent years where reasoned discourse in our universities and other public venues has been threatened. This book was undertaken as a response to these problems. It
presents and develops a more robust discussion of what civility is, why it matters, what factors might contribute to it, and what its consequences are for democratic life. The authors included here pursue three major questions: Is the state of American political discourse today really that bad, compared to prior eras; what lessons about civility can we draw from the 2016 election; and how have changes in technology such as the development of online news and other means of mediated communication changed the nature of our discourse? This book seeks to develop a coherent, civil conversation between divergent contemporary perspectives in political science, communications, history, sociology, and philosophy. This multidisciplinary approach helps to reflect on challenges to civil discourse, define civility, and identify its consequences for democratic life in a digital age. In this accessible text, an all-star cast of contributors tills the earth in which future discussion on civility will be planted.

The Language of Political Conflict

This edited volume offers new insights into contemporary political discourses in Slavic speaking countries by focusing on discursive and linguistic means deployed in relevant genres, such as parliamentary discourse, commemorative and presidential speeches, mediated communication, and literal and philosophical essays. The depth of the linguistic analysis reflects different levels of linkage between language and social practice constituting the discourse. The theoretical and methodological approaches discussed range from interactional pragmatics over corpus linguistics to CDA. The chapters contain original language material in Russian, Polish, Czech, Croatian, Serbian and Macedonian, and the authors address issues such as the affiliation to different political and social groups within parliamentary settings, national identity, gender and minorities, as well as cultural memory and reconciliation.
Language, Power and Ideology

This volume addresses the role played by translation in international political communication and news reporting and brings to light the usually invisible link between politics, media, and translation. The contributors explore the interrelationship between media in the widest sense and translation, with a focus on political texts, institutional contexts, and translation policies. These topics are explored from a Translation Studies perspective, thus bringing a new disciplinary view to the investigation of political discourse and the language of the media. The first part of the volume focuses on textual analysis, investigating transformations that occur in translation processes, and the second part examines institutional contexts and policies, and their effects on translation production and reception.

A Crisis of Civility?

This book makes a contribution to ongoing European research into the political discourse of the early modern era, analyzing the political discourse of the Polish-Lithuanian Commonwealth (1569-1795). The sources comprise the broadly understood political literature from the end of the sixteenth century until the end of the eighteenth century. The author has selected and analysed concepts and ideas that are particularly important for the noble political discourse, with the aim of understanding what these concepts meant for the participants in public debate, who used them, how they explained and described the world, how they allowed for the formulation of political postulates and ideals, whether their meaning changed over time, and if so, then to what extent and under what influences. The author’s research focuses not only on the understanding of the concepts that functioned in the period under study but also on their use as instruments in the political struggle. The book is addressed to readers from the academic milieu - students and researchers - but is likewise
accessible to less prepared readers interested in the history of political language and concepts as well as the history of political thought.

**Systemic Functional Political Discourse Analysis**

Trumpism has not only ushered in a new political regime, but also a new regime of language--one that cries out for intelligent and informed analysis. When Words Trump Politics takes insights from linguistic anthropology and related fields to decode, understand, and ultimately provide non-expert readers with easily digestible tools to resist the politics of division and hate. Adam Hodges's short essays address Trump's Twitter insults, racism and white nationalism, "truthiness" and "alternative facts," #FakeNews and conspiracy theories, Supreme Court politics and #MeToo, Islamophobia, political theater, and many other timely and controversial discussions. Hodges breaks down the specific linguistic techniques and processes that make Trump's rhetoric successful in our contemporary political landscape. He identifies the language ideologies, word choices, and recurring metaphors that underlie Trumpian rhetoric. Trumpian discourse works in tandem with media discourse--Hodges shows how Trump often induces journalists and social media agents to recycle and strengthen his spectacular and misleading claims. Those who study democracy have long emphasized the need for an informed electorate. But being informed on political issues also demands a keen understanding of the way language is used to convey, discuss, debate, and contest those issues. When Words Trump Politics decodes and analyzes the political rhetoric of today. The actionable insights in this book give journalists, politicians, and all Americans the successful tools they need to respond to the politics of hate. When Words Trump Politics is an essential resource for political resistance, for anyone who cares about freeing democracy from the spell of demagoguery.

**Discourse and Silencing**
Silencing is not only a physically coercive act. It is also an act of language involving forms of selection, representation and compliance. Discourse and Silencing weaves together theories and examples of discourse from different disciplines in order to put forward a theory of silencing in language: that discursive systems filter, represent and displace types of knowledge into other forms of expression. Each chapter of the book analyses examples of silencing through discourse in various social and political fields. The examples cover courtroom trials, government censorship, domestic violence, marital conversations, penal institutions, news media, and political rhetoric. They cover societies ranging from Eastern and Central Europe, Canada and the U.S. to New Zealand and Japan. The contributors clarify the difference between chosen silences and the silencing that, as a practice, seeks to limit, alter or de-legitimise another’s discourse. The book also examines the continuous resistances and shifts in discourse and silencing within the social and political frameworks in which interlocutors negotiate their relations to each other.

Political Discourse, Media and Translation

We are witnessing the collapse of democracies in many parts of the world and a general tendency to the resurgence of right-wing and left-wing populisms led by authoritarian leaders. This book centres on the political dialogue in one of these democracies. The focus is on Venezuela, the rich Latin American oil producing country, and its transformation from a stable democracy to a very unstable and controversial revolution in which the dialogue has been occupied by only one party for 18 years. The central characters of the book are Hugo Chávez, who remained in power for 14 years as the main speaker and controller, and the people who either followed or opposed him in Venezuela and other countries. Contrary to critical analyses which are mainly based on social representations that conceive dialogue as implicit or normative, this book proposes a dialogue-
centred approach, which articulates linguistics, conversation analysis, socio-pragmatics and political science from a critical perspective, and offers the theoretical foundations and procedures for analysing micro dialogues between specific persons and the macro social dialogue, which unveils the processes of domination and resistance to power. The book will be useful for scholars and students of linguistics, media, communication studies and political science wishing to learn more about dialogue in political interaction.

States of Political Discourse

Exploring speeches by public figures such as Emma Watson, Tony Blair, Donald Trump, Julia Gillard and Lady Gaga, this engaging textbook explains the ways in which political speeches can be analysed. It examines the role of language in speeches and how it can be used to challenge or reinforce prevailing social, cultural and political attitudes. Each chapter introduces a particular discourse approach and then applies this in a model analysis of a passage of text. The chosen texts concern issues of social, cultural and political importance that address topics of significant importance to the audience to which they were delivered. Students are encouraged to engage with the text and consider how approaches to text analysis, such as cohesion, context analysis and metaphor analysis, may be adapted to provide a more critical perspective. This text will be essential reading for students of English Language, Linguistics, Communication Studies and Politics on critical discourse and discourse analysis modules.

Analysing Political Speeches

In this volume scholars honor M. Rita Manzini for her contributions to the field of Generative Morphosyntax. The essays in this book celebrate her career by continuing to explore inter-area research in linguistics and by pursuing a broad comparative approach,
investigating and comparing different languages and dialects.

Studies in Canadian English

Perspectives in Politics and Discourse

"Margins of political discourse" are those border zones where paradigms intersect and where issues of order and disorder, meaning and non-meaning must be continually renegotiated. Our age is marked by multiple dislocations, by political as well as philosophical paradigm shifts. Politically, a Europe-centered world order has given way to a decentered arena of global power struggles. Philosophically, traditional metaphysics -- itself a European legacy -- is making room for diverse modes of anti-foundationalism. In this situation, philosophy and political theory are bound to be decentered themselves, occupying a peculiar border zone in which traditional boundaries are blurred without being erased. This is the locus of Dallmayr's book. Located at the intersection of Continental and Anglo-American thought as well as at the border of philosophy and politics, Margins of Political Discourse explores the zone between polis and cosmopolis, between modernity and postmodernity, between reason and contingency, between immanence and transcendence.

Language Ideologies and Media Discourse

George Orwell set out ‘to make political writing into an art’, and to a wide extent this aim shaped the future of English literature - his descriptions of authoritarian regimes helped to form a new vocabulary that is fundamental to understanding totalitarianism. While 1984 and Animal Farm are amongst the most popular classic novels in the English language, this new series of Orwell’s essays seeks to bring a wider selection of his writing on politics and literature to a new readership. In
Politics and the English Language, the second in the Orwell’s Essays series, Orwell takes aim at the language used in politics, which, he says, ‘is designed to make lies sound truthful and murder respectable, and to give an appearance of solidity to pure wind’. In an age where the language used in politics is constantly under the microscope, Orwell’s Politics and the English Language is just as relevant today, and gives the reader a vital understanding of the tactics at play. 'A writer who can - and must - be rediscovered with every age.' — Irish Times

Sociolinguistics

* How are states made possible, constructed in theory and practice, and what alternative possibilities are given up by conferring legitimacy on states? * How do 'reasons of state' appropriate and inform discourses of sovereignty, territoriality, historiography, diplomacy, security and community? * How can we employ language to challenge the problematic logics of international relations and imagine alternative ways of being with and relating to others? States of Political Discourse addresses these questions through a series of highly original and provocative essays that engage a range of political conditions and practices, exploring areas that are conventionally neglected. Topics include the language of normal and pathological states in Freudian psychoanalysis, the mythography of Europe, the political reification of the Himalayan region, the spirituality of cosmopolitanism, the status of the Knights of St John, and the literary exploration of diplomacy and security.

Power and Truth in Political Discourse

Politics and the English Language

This publication focuses on vocabulary, which reflects unique Canadian traits; elements that share not only a Canadian origin but also reference to everyday contexts
present on both the micro and macro stage. The conducted study aimed to show variation on the lexical level, which may result from a fluid sense of national identity. The Toronto region, due to its extensive multi-cultural and multi-ethnic background bears a sense of diversity both on the social and linguistic ground. The conducted study involved the distribution of questionnaires, which tested speakers’ knowledge of Canadian register, their ability of using them in the context of everyday discourse and the identification of items. Furthermore, the author had obtained two years worth of texts from the Toronto Sun, which enabled the observation of Canadianisms within the written medium of a media context. The resulting data formed a database labeled by the author as the LCTES (Lodz Corpus for Toronto English Study).

The Language of Democracy

The study of language ideologies has become a key theme in sociolinguistics over the past decade. It is the study of the relationship between representations of language, on the one hand, and broader aesthetic, economic, moral and political concerns, on the other. Research into the particular role played by media discourse in the construction, reproduction and contestation of such ideologies has been widely scattered - this book brings together this emerging field. It considers how, in an era of global communication technologies, the media - by which we understand the press, radio, television, cinema, the internet and multimodal gaming - help to disseminate preferred uses of, and ideas about, language. The book is tightly focussed on the relationship between language ideologies and media discourse, together with the methods and techniques required for the analysis of that relationship. It also places emphasis on television and new-media texts, incorporating and expanding upon recent theoretical insights into visual communication and multimodal discourse analysis. International in scope,
this book will also be of interest to students from a wide range of fields including linguistics (particularly sociolinguistics and linguistic anthropology), modern languages, education, media studies, communication studies and cultural theory.

Discourse and Political Culture

Within the political sphere, a political actor is often judged by what he or she says, with their verbal performance often perceived as representative of the individual. Hearers accept that, as individuals, they possess a lifetime of experiences and actions which inform, but may also undermine, their aspirations in gaining political capital. Additionally, as representatives of a political party and its ideology, these actors do not exist in isolation; they are members and, at times, potential candidates of a particular party with its own agenda which may, in turn, cause them to modify their personal speech to align with espoused policies of the party. The various contributions contained in this volume examine the discourse of political actors through the lenses of positionality and stance. Throughout its chapters, clearly defined theoretical perspectives and specified social practices are employed, enabling the authors to elucidate how political actors can situate themselves, their party, and their opponents toward their ostensive public. This book successfully demonstrates how espoused perspectives relate to, or reflect on, the nature of the individual political actor and their truth, the party they represent and its ideology, and the pandering to popular public opinion to gain support and co-operation. This book will hold particular appeal for postgraduate students, researchers, and scholars of discourse studies, pragmatics, political science, as well as other areas in humanities and the social sciences.

Language, Power and Ideology

In this new study, Farrelly gives a critical examination of
democracy as it is conceived and practiced in contemporary advanced liberal nations. The received wisdom on democracy is probelmatized through a close analysis of discourse in combination with critical theories of democracy and of the State. The central theme of the book is the paradox of pervasive reference to democracy as a legitimation of political action by liberal governments versus the converse weakening of actual democratic practice within the liberal world. Farrelly builds on the work of Fairclough and others to examine this paradox, developing a new critical concept of "democratism" as an ideology that undermines the possibility of a more genuine democracy through political actors who oversimplify the idea of democracy. The book includes critical analyses of key political texts taken from presidential and prime ministerial speeches from the US and UK that attach democracy to non-democratic practices.

Political Discourse in Central, Eastern and Balkan Europe

Systemic Functional Political Discourse Analysis: A Text-based Study is the first book which takes a comprehensive systemic functional perspective on political discourse to provide a complete, integrated, exhaustive, systemic and functional description and analysis. Based on the political discourses of the Umbrella Movement - the largest public protest in the history of Hong Kong, which occupies a unique political situation in the world: a post-colonial society like many other Asian societies and yet unlike the others, it is a Special Administrative Region of China. Though it enjoys a high degree of autonomy under the principle of ‘One Country, Two Systems’, it is still confined to being part of the ‘One Country’. The book demonstrates how a systemic functional approach can provide a comprehensive, thorough, and insightful analysis of the political discourse from four co-related and complementary approaches: contextual, discourse
semantic, lexicogrammatical and historical. Apart from a thorough discussion of various systemic functional conceptions, it provides examples of various analyses from a SF perspective, including contextual parameters, registerial analysis, semantic discourse analysis, appraisal analysis, and discusses important issues in political discourse, including negotiation of self-identity, association of language, power and institutional role, and expression of ‘evidentiality’ and ‘subjectivity’. It is written not only for those who are interested in Hong Kong politics in general and political discourse in Hong Kong in particular, but also for those who work on political discourse analysis, and those who apply SFL to various other discourses such as mass media discourse, medical discourse, teaching discourse, etc. Last but not least, this book is also intended to provide a theoretical framework in discourse analysis from the systemic functional perspective for those who work in Cantonese and in other languages.

Politics as Text and Talk

The book deals with the linguistic base of political discourse. It offers a theoretical model of the imbalance of power in human interaction from language communication to socio-political relations. It uses the basic principles of social semiotics to create a match between sociolinguistics and political science. The structural “semiology” of Ferdinand de Saussure and Roland Barthes’ and Lévi-Strauss’ “myth” theories are referred to in support of the idea that human collective psychology is regularly manipulated by politically-based ideological narratives that “go without saying”. In the movement “out” of the structuralist binary oppositions between “right” and “wrong”, Derrida’s post-structural “deconstruction” contributes to the critique of western liberal democracy as regards “equality” and communal knowledge about the political truth. The book will appeal to researchers and university students of both linguistics and political science, as well as specialists in philosophy.
of language, philosophy of politics, communication theory and social psychology.

Analysing Political Discourse

The volume explores the vast and heterogeneous territory of Political Linguistics, structuring and developing its concepts, themes and methodologies into combined and coherent Analysis of Political Discourse (APD). Dealing with an extensive and representative variety of topics and domains - political rhetoric, mediatized communication, ideology, politics of language choice, etc. - it offers uniquely systematic, theoretically grounded insights in how language is used to perform power-enforcing/imbuing practices in social interaction, and how it is deployed for communicating decisions concerning language itself. The twenty chapters in the volume, written by specialists in political linguistics, (critical) discourse analysis, pragmatics, sociolinguistics, and social psychology, address the diversity of political discourse to propose novel perspectives from which common analytic procedures can be drawn and followed. The volume is thus an essential resource for anyone looking for a coherent research agenda in explorations of political discourse as a point of reference for their own academic activities, both scholarly and didactic. "Politics in today's world consists of almost continuous interconnected talking and writing in a constantly expanding media universe. This comprehensive collection of papers edited by Urszula Okulska and Piotr Cap helps readers to get a hold on the flow of discourse that constitutes politics today. Indispensable for anyone seeking perspectives for understanding the language of politics and research methods for probing beyond the surface."

The Political Discourse of the Polish-Lithuanian Commonwealth

This is an essential read for anyone interested in the way
language is used in the world of politics. Based on Aristotle's premise that we are all political animals, able to use language to pursue our own ends, the book uses the theoretical framework of linguistics to explore the ways in which we think and behave politically. Contemporary and high profile case studies of politicians and other speakers are used, including an examination of the dangerous influence of a politician's words on the defendants in the Stephen Lawrence murder trial. International in its perspective, Analysing Political Discourse also considers the changing landscape of political language post-September 11, including the increasing use of religious imagery in the political discourse of, amongst others, George Bush. Written in a lively and engaging style, this book provides an essential introduction to political discourse analysis.

Politically Speaking

Human beings are political animals. They are also articulate mammals. How are these two aspects linked? This is a question that is only beginning to be explored. The present collection makes a contribution to the investigations into the use of language in those situations which, informally and intuitively, we call ‘political’. Such an approach is revealing not only for politics itself but also for the human language capacity. Each chapter outlines a particular method or analytic approach and illustrates its application to a contemporary political issue, institution or mode of political behaviour. As a whole, the collection aims to give a sample of current research in the field. It will interest those who are beginning to carry the research paradigm forward, as well as provide an introduction for newcomers, whether they come from neighbouring or remote disciplines or from none.

Moral Talk

'Discourse Power Address' identifies the existence of
'directive' address, a form of strategic communication which is employed in a number of dominant practices, including Advertising, Politics, Public Relations and Corporate representation. Stuart Price argues that the simulation of intimacy in authoritarian address masks a drive to power, in which the creation of propositions by powerful social actors is based on the 'timeliness' of utterance rather than any real adherence to truth or genuine explanation. Election broadcasts, political speeches, TV commercials and corporate advertisements are all scrutinised in order to evaluate competing perspectives on the creation and circulation of meaning; particular reference is made to theories of discourse, ideology and address. In the course of his argument, the author proposes an original method for determining how authoritarian address attempts to make an impact on audiences. Providing a cross-disciplinary contribution to the fields of Communication, Language, Media and Political Studies, this book provides an original, clear-sighted contribution to the debate on language and power, and will provide an essential resource for lecturers, researchers, students, activists and policymakers.

Margins of Political Discourse

The volume promotes a pragmatic perspective to the analysis of political discourse as multilayered mediated discourse. The chapters cross the disciplinary and methodological boundaries of speech act theory, social positioning theory, and argumentation theory and rhetorics. They address the strategic use of address terms and irony, the form and function of questions, and the expression of certainty in the contexts of parliamentary discourse, interview, talkshow, phone-in programme and motion of support across different discourse domains. Different cultural contexts are represented, including Africa, the Middle East, different parts of Europe and the United States.
The Pragmatics of Political Discourse

This book is about moral talk in contemporary British political discourse, drawing on speeches, debates and radio phone-ins. Using a critical sociolinguistic approach, Spencer-Bennett explores the language people use to communicate moral judgement and highlights the relations between the things that people say, the contexts in which they are said and the circulating ideologies about meaning and morality. This is key reading for students and scholars studying language, politics and critical discourse analysis, within linguistics and anthropology.

Political Identity in Discourse

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