Electronic Commerce and Business Communications

E-Business Management: Integration of Web Technologies with Business Models contains a collection of articles by leading information systems researchers on important topics related to the development of e-business. The goal is to enhance the understanding of the state of the art in e-business, including the most current and forward-looking research. The book emphasizes both business practices and academic research made possible by the recent rapid advances in the applications of e-business technology. The book should help graduate students, researchers, and practitioners understand major e-business developments, how they will transform businesses, and the strategic implications to be drawn.

Electronic Commerce

Strategies for eCommerce Success

The Internet Encyclopedia in a 3-volume reference work on the internet as a business tool, IT platform, and communications and commerce medium.

Maximum Security

This briefer text gives students an overview of managerial and technical concepts of e-commerce. The material follows a life cycle approach to show students the entire process of e-commerce from "vision" or strategic planning to "fulfillment" for delivery of products and services with the goal of customer satisfaction.

Electronic Commerce: Building tomorrow's information infrastructure;
A "digital divide" threatens the global trade regime. And it is not narrowing; it is rapidly becoming an unbridgeable chasm. Nor is this a problem merely for developing countries: the headlong trend toward dematerialisation of trade documents in the developed world will grind to a halt unless all trading countries without exception possess the legal and operational ability to participate in paperless trade. This challenging work not only describes the obstacles to universal support for paperless trade, but also provides solutions that can be implemented if stakeholders make the collective effort to achieve this most desirable (and in fact necessary) goal. Dr. Laryea investigates such central issues as the following: legal problems and security risks not encountered in paper documentation; accommodating low-tech problems with electronic documentation; and funding the construction of information and communication technology infrastructure in developing countries. The presentation focuses on each of the essential contract documents in turn, from the quotation to the documentary credit, explaining exactly how the electronic versions of each work (particularly in terms of security), and why each is desirable. As the first comprehensive set of practical proposals, from a truly global perspective, for the speedy dematerialisation of trade documents, Paperless Trade is essential reading for traders, practitioners, academics, and national and international officials and policymakers engaged in facilitating world trade.

E-Commerce - SBPD Publications

This book constitutes the proceedings of the International Conference on E-business and Strategy, iCETS 2012, held in Tianjin, China, in August 2012. The 65 revised full papers presented were carefully reviewed and selected from 231 submissions. The papers feature contemporary research on developments in the fields of e-business technology, information management systems, and business strategy. Topics addressed are latest development on e-business technology, computer science and software engineering for e-business, e-business and e-commerce applications, social networking and social engineering for e-business, e-business strategic management and economics development, e-business education, entrepreneurship and e-learning, digital economy strategy, as well as internet and e-commerce policy.

Paperless Trade: Opportunities, Challenges and Solutions

We live in a wired society, with computers containing and passing around vital information on both personal and public matters. Keeping this data safe is of paramount concern to all. Yet, not a day seems able to pass without some new threat to our computers. Unfortunately, the march of technology has given us the benefits of computers and electronic tools, while also opening us to unforeseen dangers. Identity theft, electronic spying, and the like are now standard worries. In the effort to defend both personal privacy and crucial databases, computer security has become a key industry. A vast array of companies devoted to defending computers from hackers and viruses have cropped up. Research and academic institutions devote a considerable amount of time and effort to the study of information systems and computer security. Anyone with access to a computer needs to be aware of the developing trends and growth of computer security. To that end, this book presents a comprehensive and carefully selected bibliography of the literature most relevant to understanding computer security. Following the bibliography section, continued access is provided via author, title, and subject indexes. With such a format, this book serves as an important guide and reference tool in the defence of our computerised culture.

Payment Technologies for E-Commerce

Electronic payment is the economic backbone of all e-commerce transactions. This book
covers the major subjects related to e-payment such as, for example, public key infrastructure, smart cards, payment agents, digital cash, SET protocols, and micro-payment. Its first part covers the infrastructure for secure e-payment over the Internet, whereas in the second part a variety of e-payment methods and systems are described. This edited volume offers a well-written and sound technical overview of the state of the art in e-payment for e-business developers, graduate students, and consultants. It is also ideally suited for classes and training courses in e-commerce or e-payment.

The Complete E-Commerce Book

The year 2000 was when the European Union issued its E-commerce Directive. This directive regulates and facilitates e-commerce in the internal market by laying down a clear and general legal framework favorable for business organizations as well as protecting the interests of consumers. This book analyzes the consequences of the legal framework for business organizations involved with e-commerce in Europe.

Protocols for Secure Electronic Commerce

New in the Second Edition Contains over 60% new material Complete and extensive glossary will be added Complete revision and update of the security chapter (reflecting the recent Yahoo experience) Strengthened coverage of E-Business to Business Increased and redesigned case studies Increased European and international coverage Revised, expanded, and enhanced illustrations New, attractive text design with features such as margin notes Increased size of tables containing website contacts Redesigned cover * Contains over 60% new material * Complete and extensive glossary will be added * Complete revision and update of the security chapter (reflecting the recent Yahoo experience) * Strengthened coverage of E-Business to Business * Increased and redesigned case studies * Increased European and international coverage * Revised, expanded, and enhanced illustrations * New, attractive text design with features such as margin notes * Increased size of tables containing website contacts * Redesigned cover

ISSE 2004 — Securing Electronic Business Processes

Looks at examples of how companies are setting up commercial Web sites, and discusses outsourcing, electronic catalogs, server software, payment options, and security

Impacts and Risk Assessment of Technology for Internet Security

A guide to Building encryption and authentication technology into an online system used for electronic commerce. Covers both technical and legal issues.

E-Commerce

Annotation Examining key components and concepts in e-commerce, this study identifies critical factors relating to success in the global business environment. It also describes the economics of e-commerce and the practical issues concerning its application. Specific chapters discuss privacy, structure, policy concerns, customer loyalty, trust, internal audits, payment mechanisms, mobile communications, and costs. Contributors include scholars from North America, Europe, Saudi Arabia, and China. Annotation c. Book News, Inc., Portland, OR (booknews.com).

The Social and Cognitive Impacts of E-commerce on Modern Organizations

The growth of the Internet continues to influence our lives and businesses. Irrespective of their type and size, all firms and organizations are rethinking their strategies and
operations. An increasing number of businesses are using e-commerce to gain competitive
advantage. However, doing e-commerce is complex and requires understanding a vast array
of topics. This book provides coverage of essential topics in E-commerce i.e. technology
infrastructure, building blocks of e-commerce, online marketing, online payment systems,
online business models, online business environment issues, website usability, e-commerce
strategy, mobile commerce, and e-CRM/e-SCM. Compared with available texts on e-
commerce, the perspective of this book is global e-commerce. The book is written in simple
language, provides up-to-date coverage of material and associated research, and filled with
examples to support material presented. This book is useful for undergrad and graduate
students, professionals, and anyone looking to gain a solid foundation to continue their
learning of dynamic e-commerce environment.

Secure Electronic Commerce

The continued growth of e-commerce mandates the emergence of new technical standards
and methods that will securely integrate online activities with pre-existing infrastructures,
the security portion of this challenge. It is a full compendium of the protocols for securing
online commerce and payments, serving as an invaluable resource for students and
professionals in the fields of computer science and engineering, IT security, and financial
and banking technology. The initial sections provide a broad overview of electronic
commerce, money, payment systems, and business-to-business commerce, followed by an
examination of well-known protocols (SSL, TLS, WTLS, and SET). The book also explores
encryption algorithms and methods, EDI, micropayment, and multiple aspects of digital
money. Like its predecessor, this edition is a general analysis that provides many references
to more technical resources. It delivers extensive revisions of previous chapters, along with
new chapters on electronic commerce in society, new e-commerce systems, and the security
of integrated circuit cards.

Computer Security Handbook, Set

This is the most comprehensive book on computer security on themarket, with 23 chapters
and 29 Appendices covering virtually all aspects of computer security. Chapters are
contributed by recognized experts in theindustry. This title has come to be known as "Big
Blue" in industrycircles and has a reputation for being the reference for computersecurity
issues.

Building the E-Service Society

Distributed Communities on the Web

Examines potential dangers that surround the digital business world, discusses the
opportunities in the field of e-commerce security, and describes various types of security
and encryption.

Computer Security Handbook

Building the E-Service Society is a state-of-the-art book which deals with innovative trends
in communication systems, information processing, and security and trust in electronic
commerce, electronic business, and electronic government. It comprises the proceedings of
I3E2004, the Fourth International Conference on E-Commerce, E-Business, and E-
Government, which was held in August 2004 as a co-located conference of the 18th IFIP
World Computer Congress in Toulouse, France, and sponsored by the International
Federation for Information Processing (IFIP). The book contains recent results and
developments in the following areas: E-Government: E-Government Models and Processes, E-
E-Commerce

Challenges of Information Technology Management in the 21st Century

This work includes articles addressing the social, cultural, organizational, and cognitive impacts of e-commerce technologies and advances on organizations around the world. It covers the impact of e-commerce on consumer behaviour, organizational behaviour, and development.

The Internet Encyclopedia

The classic and authoritative reference in the field of computer security, now completely updated and revised. With the continued presence of large-scale computers; the proliferation of desktop, laptop, and handheld computers; and the vast international networks that interconnect them, the nature and extent of threats to computer security have grown enormously. Now in its fifth edition, Computer Security Handbook continues to provide authoritative guidance to identify and to eliminate these threats where possible, as well as to lessen any losses attributable to them. With seventy-seven chapters contributed by a panel of renowned industry professionals, the new edition has increased coverage in both breadth and depth of all ten domains of the Common Body of Knowledge defined by the International Information Systems Security Certification Consortium (ISC). Of the seventy-seven chapters in the fifth edition, twenty-five chapters are completely new, including: 1. Hardware Elements of Security 2. Fundamentals of Cryptography and Steganography 3. Mathematical models of information security 4. Insider threats 5. Social engineering and low-tech attacks 6. Spam, phishing, and Trojans: attacks meant to fool 7. Biometric authentication 8. VPNs and secure remote access 9. Securing Peer2Peer, IM, SMS, and collaboration tools 10. U.S. legal and regulatory security issues, such as GLBA and SOX. Whether you are in charge of many computers or just one important one, there are immediate steps you can take to safeguard your computer system and its contents. Computer Security Handbook, Fifth Edition equips you to protect the information and networks that are vital to your organization.

Web Security

In Electronic Business Communications, Mike Chesher and Ricky Kaura tell you all that you need to know about electronic commerce over the Internet. All the major topics are covered: - How electronic business communications can give you the edge over your competitors; - How you can develop effective business strategies for electronic commerce; - All you need to know about EDI/E-commerce Security concerns? What security concerns the Internet is open for business! - What are the E-commerce standards and why do they matter? - Making the most of trading via the Internet and value added networks; - Breakthroughs in Web-based EDI and Internet applications Information highway initiatives; - Lots of case studies are included. Anyone working in or coming into contact with the exciting world of business electronic communications will find something to interest them here.

E-commerce

"Newcomers will appreciate the clear explanations of the origins and development of secure e-commerce. More experienced developers can move straight to the detailed technical material. Anyone who is involved in e-commerce design, management, or operation will benefit from Secure Electronic Commerce."--BOOK JACKET.
Web Commerce

Whether you are the only employee of a startup, a systems administrator managing a critical web server, a security consultant, or a systems manager overseeing an entire networked organization, this book provides you with an in-depth view of the risks in today's rapidly changing and increasingly insecure networked and digitally enabled environment. It will help you understand and analyze the risks involved and determine what level of security is needed; maintain a security system; formulate, implement, and streamline a usable policy; protect your Web setup from intrusion, sabotage, eavesdropping and tampering; scan the network for loopholes using the same array of tools hackers use; protect against active content, cookies, malicious code and hostile Java applets; secure electronic commerce and choose the right type of digital payment; select, secure, configure and set up firewalls; secure an extended and distributed enterprise network or Virtual Private Network. The companion CD ROM contains an array of NT 5.0, Windows 98 & Windows 95 tools to scan networks, Web servers and sites for vulnerabilities, tools to break into networks and web servers, encryption tools, Firewall software, cookie killers, digital signers, log analysis and dictionary based password cracking tools to give a reality check to your best bets on security. A companion website links you to the latest in the security scene both from the Underground and the industry and lets you access a variety of resources to keep up to date in this dynamic field. Rather than focus on Unix, this book covers Windows NT 5.0, IIS 4.0, Frontpage 98, Windows 98 and 95, as Windows is becoming the preferred platform for web development. Covers Windows NT, Windows 95 and Windows 98 Companion website provides additional content and free updates Discusses disaster recovery

The E-Commerce Book

There are a lot of e-business security concerns. Knowing about e-business security issues will likely help overcome them. Keep in mind, companies that have control over their e-business are likely to prosper most. In other words, setting up and maintaining a secure e-business is essential and important to business growth. This book covers state-of-the-art practices in e-business security, including privacy, trust, security of transactions, big data, cloud computing, social network, and distributed systems.

Secure Electronic Commerce

This volume in the "Advances in Management Information Systems" series offers a state-of-the-art survey of information systems research on electronic commerce. Featuring chapters by leading scholars and industry professionals, it provides the framework for understanding the business trends, emerging opportunities, and barriers to overcome in the rapid developments taking place in electronic business and the digital economy. Researchers, students, and practitioners - anyone interested in the current issues and future direction of electronic commerce, especially from the standpoint of information systems and information technology - will find this book to be an authoritative source of cutting-edge information. The volume is divided into four parts: Part I covers the fundamental issues of information technology standards and the transformation of industry structure; Part II focuses on B2B commerce; Part III investigates the management of mobile and IT infrastructure; and Part IV includes trust, security, and legal issues that undergird the success of e-commerce initiatives.

European Legal Aspects of E-commerce

This book presents the most interesting talks given at ISSE 2004 - the forum for the interdisciplinary discussion of how to adequately secure electronic business processes. The topics include: Corporate Governance and why security implies to control the enterprise - Risk Management and how to quantify security threats - Secure Computing and how it will change the way we trust computers - Digital Rights Management and the protection of corporate information. Adequate information security is one of the basic requirements of all
electronic business processes. It is crucial for effective solutions that the possibilities
offered by security technology can be integrated with the commercial requirements of the
applications. The reader may expect state-of-the-art: best papers of the Conference ISSE
2004.

Handbook of e-Business Security

1. Internet, 2. Electronics Commerce Fundamentals, 3. Online Transaction, 4. E-Commerce
Management, 7. E-Payment System, 8. Models or Methods of E-Payment, 9. Models or
Methods of E-Payment System—Part-2, 10. E-Banking/Online Banking, 11. IT ACT of India
Using HTML & CSS, Appendix.

Electronic Commerce

Contemporary Research on E-business Technology and Strategy

This book constitutes the thoroughly refereed post-proceedings of the 4th International
Workshop on Distributed Communities on the Web, DCW 2002, held in Sydney, Australia in
April 2002. The 25 revised full papers presented together with an introductory overview and
outline of the field were carefully reviewed and selected from 59 submissions. The papers
are organized in topical sections on adaptive networks, collaborative systems, languages for
the Web, and adaptive distributed systems.

The Asian Manager's Handbook of E-commerce

"More now than ever, business has a responsibility to understand the trade-offs, costs,
benefits and risks involved in choosing any particular type of information security
technology. That necessary due diligence begins in Chapter 1 of this book." --Spence
Abraham, United States Senate Your e-commerce site is only as successful as it is secure
Customer confidence is a prerequisite for successful e-commerce, and security is the
underpinning of that confidence. To make your e-commerce deployment safe and functional,
you need to know not merely the latest security technologies, but also the most current
legal strategies. This revised best seller combines the advice of seasoned experts from both
the technical and legal fields to help you create a winning business strategy. Traditional
business users will learn how e-commerce transactions differ from paper-based commerce,
and how to minimize the risks while maximizing the benefits. Technical users will
appreciate the extensive coverage of the latest security technologies and how they are
applied in the business environment. Internet and security topics: Digital signatures for
secure transactions Public-key infrastructure and certification policies Firewalls, virtual
private networks, Web and e-mail security Legal and business topics: Legal principles and
practices to achieve enforceability Regulations and guidelines in the U.S. and
internationally Non-repudiation and the role of trusted third-parties Newcomers will
appreciate the clear explanations of the origins and development of secure e-commerce.
More experienced developers can move straight to the detailed technical material. Anyone
who is involved in e-commerce design, management, or operation needs Secure Electronic
Commerce.

A Practical Guide to Security Engineering and Information Assurance

The Complete E-Commerce Book offers a wealth of information on how to design, build and
maintain a successful web-based business. Many of the chapters are filled with advice and
information on how to incorporate current e-business principles o
A Cryptography Policy Framework for Electronic Commerce

E-Commerce and the Digital Economy

Details the key impacts and risk assessment within the context of technology-enabled information (TEI). This volume is designed as a secondary text for graduate students, and also for a professional audience of researchers and practitioners in industry.

E-Business Management

From a distance, the concept of e-commerce security seems simple. Just allow authorized people to transact business securely and efficiently through the Internet, and keep unauthorized people away from valuable information. But in today's impersonal and global economy, how can a business or organization really know who they are really allowing into their systems? And how can they be sure unauthorized people are always kept out? In a highly interconnected and transaction-driven world, deciding who should be kept out or included is becoming more difficult every day. Due in part to interdependent global economic conditions, international terrorism concerns and human ingenuity involved with misusing technology for ill gotten gains, e-commerce security is neither simple nor static.

Computer Security

Covers the Internet, TCP/IP, scanner programs, passwords, sniffers, firewalls, audit tools, types of attacks, and setting up security for various types of systems.

Secure Electronic Commerce

Today the vast majority of the world's information resides in, is derived from, and is exchanged among multiple automated systems. Critical decisions are made, and critical action is taken based on information from these systems. Therefore, the information must be accurate, correct, and timely, and be manipulated, stored, retrieved, and exchanged s

Guide to E-commerce Markets in Europe

E-commerce Security

As the 21st century begins, we are faced with opportunities and challenges of available technology as well as pressured to create strategic and tactical plans for future technology. Worldwide, IT professionals are sharing and trading concepts and ideas for effective IT management, and this co-operation is what leads to solid IT management practices. This volume is a collection of papers that present IT management perspectives from professionals around the world. The papers seek to offer new ideas, refine old ones, and pose interesting scenarios to help the reader develop company-sensitive management strategies.

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