Chapter 1: Introducing Organizational Communication One of the primary functions of conversations is sharing information about ourselves. In Chapter 2, we discussed Berger and Calabrese’s Uncertainty Reduction Theory (URT). One of the basic axioms of URT is that, as verbal communication increases between people when they first meet, the level of uncertainty decreases. Specifically, the type of verbal communication...

7 C’s of Communication for Business Communication Chapter 1: Introducing Communication By Dr. Amy M. Corey. Communication is the process of creating, interpreting, and negotiating meaning. Communication can be verbal, nonverbal, or textual. It can be oral, visual, or even physical. Although communication occurs in a variety of different ways, it is always a learned behavior.

Chapter 1: Introducing Communication - The Evolution of Digital Communication Chapter 1: Introducing Communication - The Evolution of Digital Communication: 7 C’s of Communication for Business Communication...